

Transcórphotels

COMPANY
PROFILE
2022

Contents

Welcome to Transcorp Hotels	04
Our Philosophy	05
Vision	06
Mission	06
Our Core Values	06
Corporate Goals	07
Our Businesses	08





Welcome to Transcorp Hotels

Transcorp Hotels Plc. is the hospitality subsidiary of Transnational Corporation Plc ("Transcorp Group"). Transcorp is a diversified conglomerate with interests in the Power, Hospitality, and Oil & Gas sectors.

Transcorp Hotels Plc. aims to build choice hospitality assets across Africa, building a strong footprint in the most populous cities across West Africa. As the pride and pearl of the Nigerian hospitality industry, with a multiple award-winning property in Abuja, the Transcorp Hilton Abuja; another award-winning destination hotel in Calabar, Transcorp Hotels Calabar, and planned properties in both Lagos and Port Harcourt, Transcorp Hotels Plc. continues to achieve excellence within the hospitality industry and develop strategies in the medium to long term that positions the Company as a

key industry player on the continent.

In 2021, Transcorp Hotels Plc. launched Aura by Transcorp Hotels, an online platform for booking unique accommodation, ordering great meals, and memorable lifestyle experiences. With multiple local and international awards won every year, Transcorp Hotels Plc. continues to set the pace in hospitality excellence in Nigeria and Africa at large.



Our Philosophy

Our philosophy is based on the principle of Africapitalism, which posits that the private sector is the key to unlocking Africa's economic and social potential.

Africapitalism is a call to action for businesses to promote development in communities and nations they operate in, which will ultimately help businesses become more profitable, provide a healthy and educated workforce and create entrepreneurs who become suppliers and service providers.

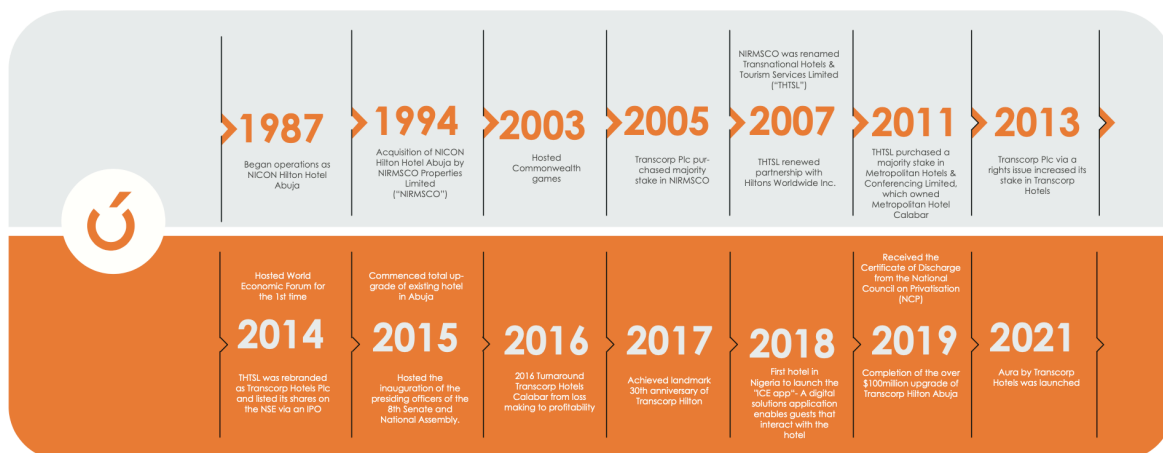


**The future we
all want for
ourselves is
one of our own
making.**



Tony O. Elumelu, CON
Chairman, Transcorp Group

History and Events



Vision

To be Africa's leading hospitality brand

Mission

To Redefine Hospitality in Africa through Innovation & Exceptional Service, Creating Value for Our Customers & Other Stakeholders.

Our Core Values

Our values drive us towards a common sense of purpose to create long-lasting value for our stakeholders. These values which are deeply rooted in our employees are the bedrock of our business beliefs, practices, culture, and philosophies, that have been tested and proven over time to bring out the best in us.

Enterprise

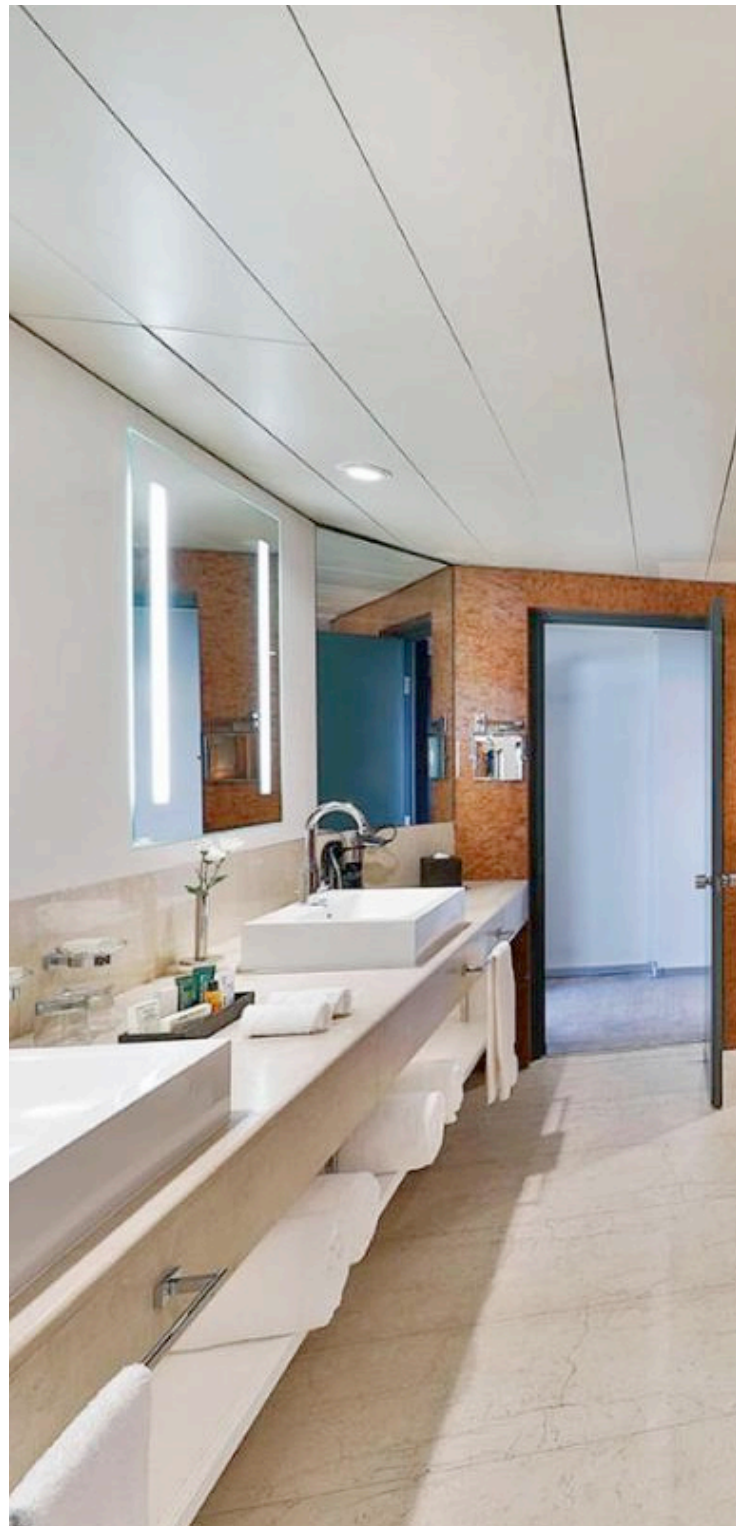
We set ourselves apart with our entrepreneurial and innovative mindset, willing to always go the 'extra mile' to exceed our customers' expectations.

Execution

We are committed to seeing things through to completion in a timely, effective, and efficient manner, in order to deliver exceptional results.

Excellence

We are driven by the desire to consistently deliver memorable experiences to our customers.



Corporate Goals

A. Owning Choice Asset

- To ensure our hotels are among the top 5 in Africa in terms of sustainable profitability, revenue growth, and increased market value.
- To own and build world-class hotels in key African cities with contemporary leisure, business, and conferencing facilities.
- To expand across Africa through our asset light business, Aura by Transcorp Hotels.
- Remaining truly and authentically African.

B. Providing Extraordinary Service

- To constantly anticipate our guests and clients' needs and develop bespoke products and excellent services that meet their preferences.
- To continuously improve the satisfaction of our guests and clients by creating unique and memorable experiences.

C. Redefining Hospitality Standards in Africa

- To sustain our reputation as an award-winning brand in Africa.
- To reflect the rich African culture in our hospitality, décor, leisure, and entertainment.
- To innovate a variety of African culinary offerings while providing quality continental cuisines.

D. Our Businesses

With hospitality experience spanning over 3 decades, Transcorp Hotels brands are individually distinctive and collectively powerful. Our growing portfolio of award-winning and innovative brands is paving the way for a superior guest experience across all our touchpoints.



Transcorp Hilton Abuja

Transcorp Hilton Abuja is one of the largest hotels in Sub Saharan Africa, with 670 rooms, providing 5-star hospitality, leisure and entertainment facilities targeted at individuals and corporate bodies with a taste for luxury and upscale products.

The hotel has 10 floors for guest room accommodation, 2 mezzanine floors for meeting rooms and offices and a ground floor with shops, the main swimming pool with a bar and grill, lobby, reception, pastry corner, Zuma Grill and Bukka Restaurant. The hotel also has a one-story Congress Hall attached to the hotel by a covered walkway. The Congress Hall was designed to seat 1,200 people in theatre style.

The hotel runs efficiently, operating like a small city with its waterworks, security, fire detection and fire-fighting systems, engineering and automobile workshop, plant nursery, medical clinic as well as powerful systems to manage waste disposal, transportation, and power generation. The 670 rooms include the 104 executive floor rooms and suites. The hotel room facilities include a private bath, individually controlled air-conditioning, mini-bar, direct telephones with voice mail, radio, interactive and satellite TV, electronic in-room safe, tea/coffee making facilities, high-speed internet access, non-smoking rooms, and rooms for people with special needs.

The hotel provides a large selection of recreational activities, such as three tennis courts, three air-conditioned squash courts with a glass back, badminton, basketball and volleyball courts, a mini-golf course, children's playground, fitness center equipped with modern cardio and strength training equipment, a hexagonal outdoor swimming pool, a children's wading pool, and an aerobics studio.

Other hotel services include a shopping arcade, parking facilities, babysitting services (on request), simultaneous translation, express laundry and dry-cleaning services, beauty salon, international and local airline desks, handicraft village, and casino.

Transcorp Hilton Abuja is a member of the Hilton family of brands, one of the best-known hotel brands in the world. For more than 100 years, the Hilton brand has been synonymous with excellence in the hospitality industry and in line with its excellent pedigree, Transcorp Hilton Abuja has remained a leader within Sub-Saharan Africa for over three decades.









Transcorp Hotels Calabar

With a fresh, relaxed, contemporary style inspired by the scenic beauty of Calabar, Transcorp Hotels Calabar remains the city's most welcoming hotel, a reputation built over 42 years.

The property is conveniently located in the heart of Cross River's capital city, Calabar, placing guests at the centre of everything, from business clients to numerous tourist attractions.

Over the years, Transcorp Hotels Calabar has established a name for itself as Calabar's premier destination hotel, providing premium hospitality services to guests, while reflecting the rich culture and history of the region, creating unforgettable experiences for discerning travelers.

The hotel has 130 rooms and suites which are tastefully designed and carefully fitted for a comfortable business and recreational experience. The rooms range from classic to executive suites and poolside chalets. The ambiance of our property makes Transcorp Hotels Calabar the perfect getaway for business and leisure travelers.

As industry leaders in the hospitality sector, the hotel offers an array of venues that positions it perfectly for a variety of occasions. Transcorp Hotels Calabar, prides itself in offering custom crafted conferencing, events, and recreational facilities to delight customers. Other facilities within the hotel include swimming pool, fine-dining, 24-hour room service, a fitness centre, laundry services, complimentary airport pick-up, complimentary WiFi in all guest rooms and guest discounts with local merchants.



aura by Transcorp Hotels

Since July 2021, we have been creating memorable experiences for our guests. Whether they are visiting an aura location for work or pleasure. Aura's accommodation inventory includes hotels, short let apartments, as well as restaurants spread across different regions in Nigeria. Aura provides a great selection of exquisite properties at the best prices, carrying out verification on all listings on the platform to ensure that guests are choosing from the right pool of options. Using our verified accommodation as anchors, we have continued to serve guests, from around the country and we continue to deepen our coverage and offerings across key cities in Nigeria to democratise access to luxurious hospitality and bring memorable experiences to people's fingertips.





Z UMA GRILL

RESTAURANT

100% Brazilian Meat, 100% natural, 100% delicious. Choose from a variety of cuts or go for the full experience.

THE ORIGINAL RESTAURANT

THE ORIGINAL RESTAURANT

THE ORIGINAL RESTAURANT

THE ORIGINAL RESTAURANT

THE ORIGINAL RESTAURANT

THE ORIGINAL RESTAURANT

THE ORIGINAL RESTAURANT

THE ORIGINAL RESTAURANT

THE ORIGINAL RESTAURANT

THE ORIGINAL RESTAURANT

THE ORIGINAL RESTAURANT

THE ORIGINAL RESTAURANT

THE ORIGINAL RESTAURANT

THE ORIGINAL RESTAURANT

THE ORIGINAL RESTAURANT

THE ORIGINAL RESTAURANT

THE ORIGINAL RESTAURANT

THE ORIGINAL RESTAURANT

THE ORIGINAL RESTAURANT

THE ORIGINAL RESTAURANT

THE ORIGINAL RESTAURANT

THE ORIGINAL RESTAURANT

THE ORIGINAL RESTAURANT

THE ORIGINAL RESTAURANT

THE ORIGINAL RESTAURANT

THE ORIGINAL RESTAURANT

THE ORIGINAL RESTAURANT

THE ORIGINAL RESTAURANT

THE ORIGINAL RESTAURANT

THE ORIGINAL RESTAURANT

THE ORIGINAL RESTAURANT

THE ORIGINAL RESTAURANT

THE ORIGINAL RESTAURANT

THE ORIGINAL RESTAURANT

THE ORIGINAL RESTAURANT

THE ORIGINAL RESTAURANT

THE ORIGINAL RESTAURANT

THE ORIGINAL RESTAURANT

THE ORIGINAL RESTAURANT

THE ORIGINAL RESTAURANT

THE ORIGINAL RESTAURANT

THE ORIGINAL RESTAURANT

THE ORIGINAL RESTAURANT

THE ORIGINAL RESTAURANT

THE ORIGINAL RESTAURANT



PIANO LOUNGE









